The Entire UK & Eire Out-of-Home (OOH) Market at your fingertips with Caterlyst Connections App.

Connections is a game-changing CRM mobile app; fully loaded with truly unique, live and complete OOH market data.

Close deals faster with data driven prospecting. Granular detail on every group operator, their outlets, independent businesses and routes to market.

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With Connections, businesses can efficiently identify and engage with the right prospects across the ever changing OOH channel, with the entire market in their pocket.



Nick Peutherer, **Managing Director**

400,000+

Sites

250,000+

Hotels, Restaurants, Pubs and QSR's

100,000+

Education, Healthcare and Workplace

60,000+

Convenience **Food Stores**

200,000+

Live business email contacts

Connections is built to Supercharge Sales for 😕



Food & Beverage Suppliers

Develop distribution with RTM partners, collaborate on pull through. Engage directly with key group and independent targets.



Route-to-Market Channels

Wholesalers, Distributors, Contract Caterers, Cash & Carries. Identify growth areas for new customer development.



Kitchen Equipment Suppliers

To aid **collaboration** with manufacturers and dealers. Identify strategic targets.



Marketing, PR & Design Consultants

Grow your audience for your portfolio of clients, with targeted outlet and contact data.



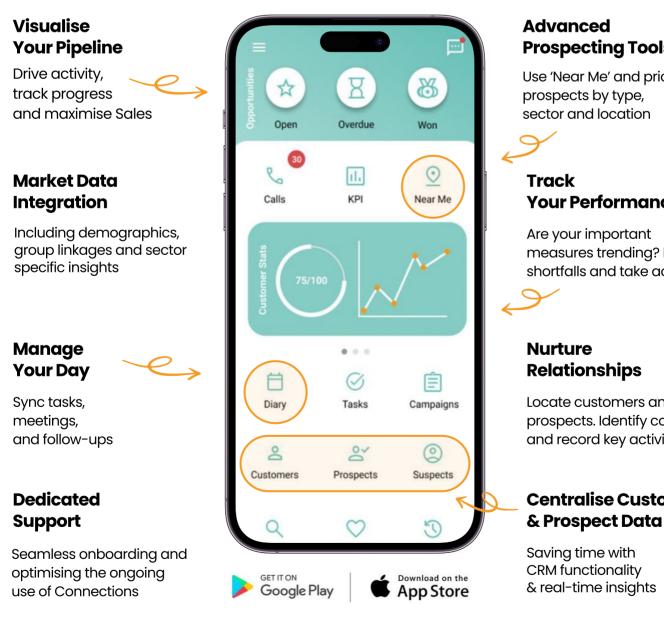
Field Sales Agencies

Radically improve call file efficiency & output with dynamic live market data.



More Custo me

Key Features & Benefits



Prospecting Tools

Use 'Near Me' and prioritise

Your Performance

measures trending? Identify shortfalls and take action

Locate customers and prospects. Identify contacts and record key activity

Centralise Customer

Want to see how Connections can transform your Sales process?



Dipesh Suralia, **Business Development Manager**

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